Welcome,
we are Gynaia.

Logo guidelines

Gynaia

Logo Concept

march 2025

Primary Logo (Horizontal)

Primary Icon

Black & White

Primary colours

Gradient

Gynaia

Gynaia

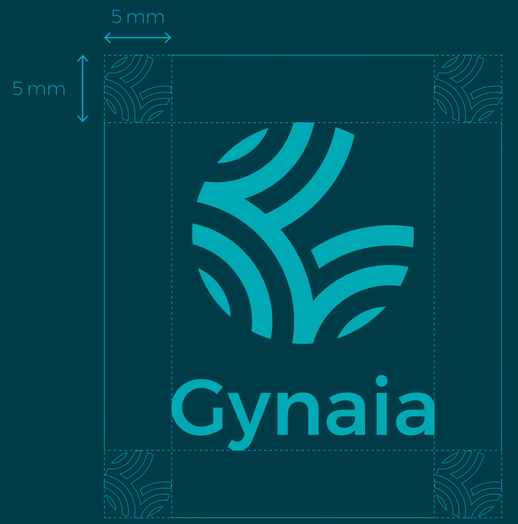
Gynaia

Gynaia

Gynaia

Gynaia

Logo spacing



Primary Colours

C: 50 M: 0 Y: 40 K: 0	C: 100 M: 0 Y: 35 K: 0	C: 80 M: 50 Y: 0 K: 20	C: 100 M: 95 Y: 5 K: 0	C: 100 M: 100 Y: 25 K: 25
C: 15 M: 0 Y: 12 K: 0	C: 30 M: 0 Y: 11 K: 0	C: 24 M: 5 Y: 0 K: 6	C: 30 M: 30 Y: 2 K: 0	C: 30 M: 30 Y: 8 K: 8

Secondary Colours

C: 0 M: 55 Y: 65 K: 0	C: 0 M: 70 Y: 90 K: 0	C: 100 M: 40 Y: 45 K: 10	C: 100 M: 50 Y: 55 K: 55
C: 0 M: 7 Y: 20 K: 0	C: 0 M: 21 Y: 27 K: 0	C: 30 M: 12 Y: 14 K: 3	C: 30 M: 17 Y: 15 K: 15

Gynaia

C: 80
M: 50
Y: 0
K: 20

C: 100
M: 0
Y: 35
K: 0

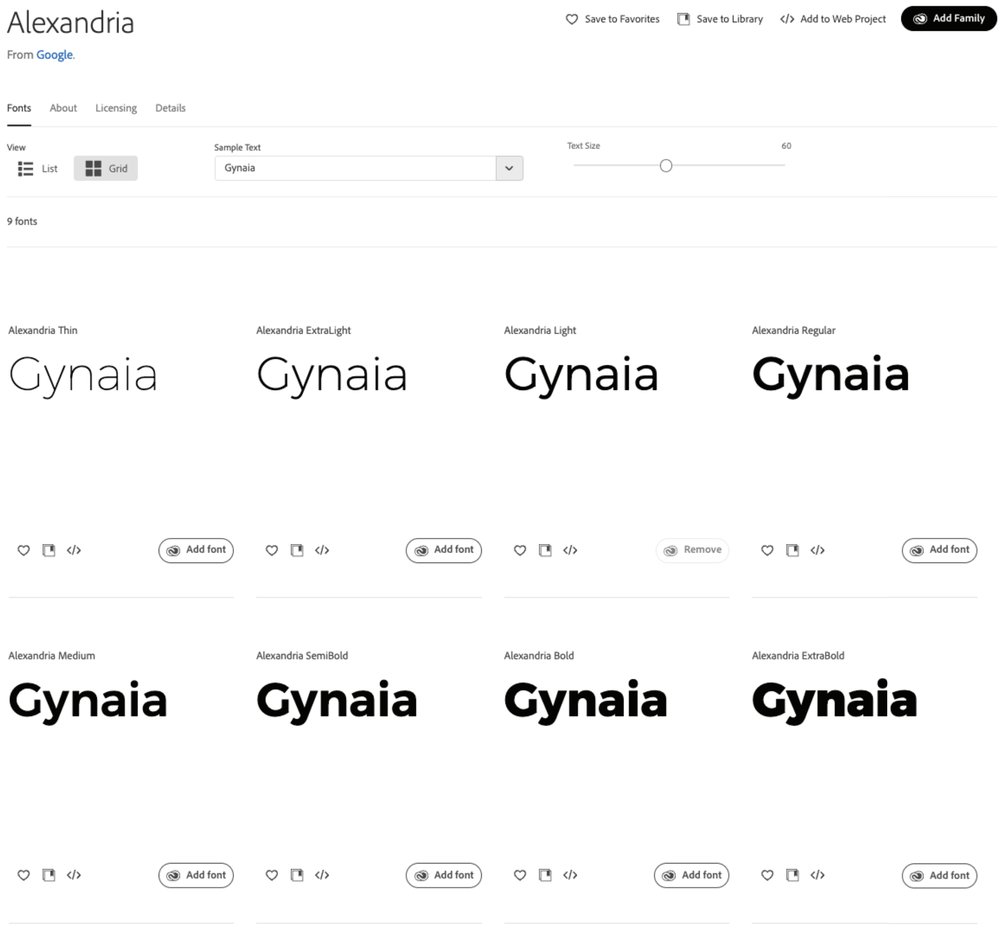
C: 50
M: 0
Y: 40
K: 0

C: 100
M: 0
Y: 35
K: 0

C: 80
M: 50
Y: 0
K: 20

C: 100
M: 95
Y: 5
K: 0

https://fonts.adobe.com/fonts/alexandria



About

Google

Google Fonts collaborates with type designers, foundries and the design community worldwide to create a directory of open source fonts. The fonts are free to use, making beautiful type accessible to anyone for any project.

Visit foundry page ›

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Create images or vector artwork, including logos

Website Publishing
Create a Web Project to add any font from our service to your website

PDFs
Embed fonts in PDFs for viewing and printing

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- **Self Hosting:** Host web font files on your own server
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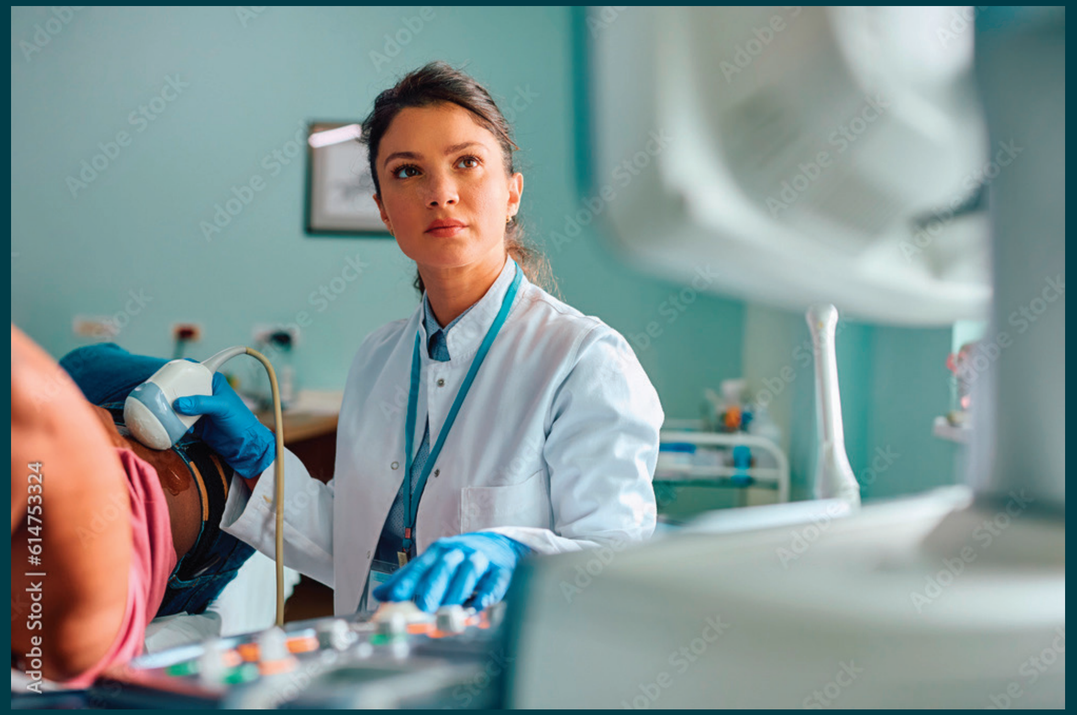
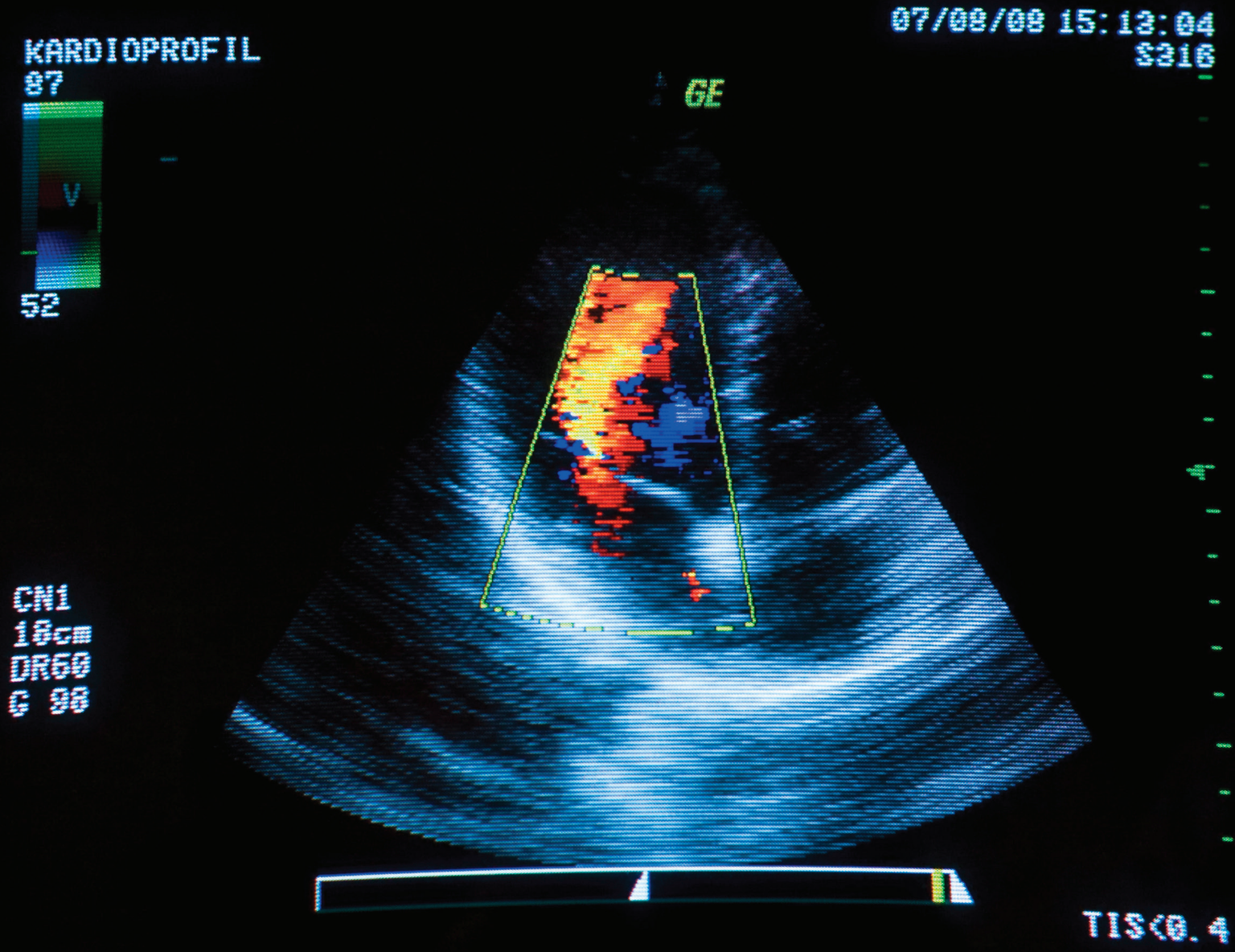
Gynaia
WWW.FREEMOCKUPZONE.COM

App mockup

Imagery moodboard

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07
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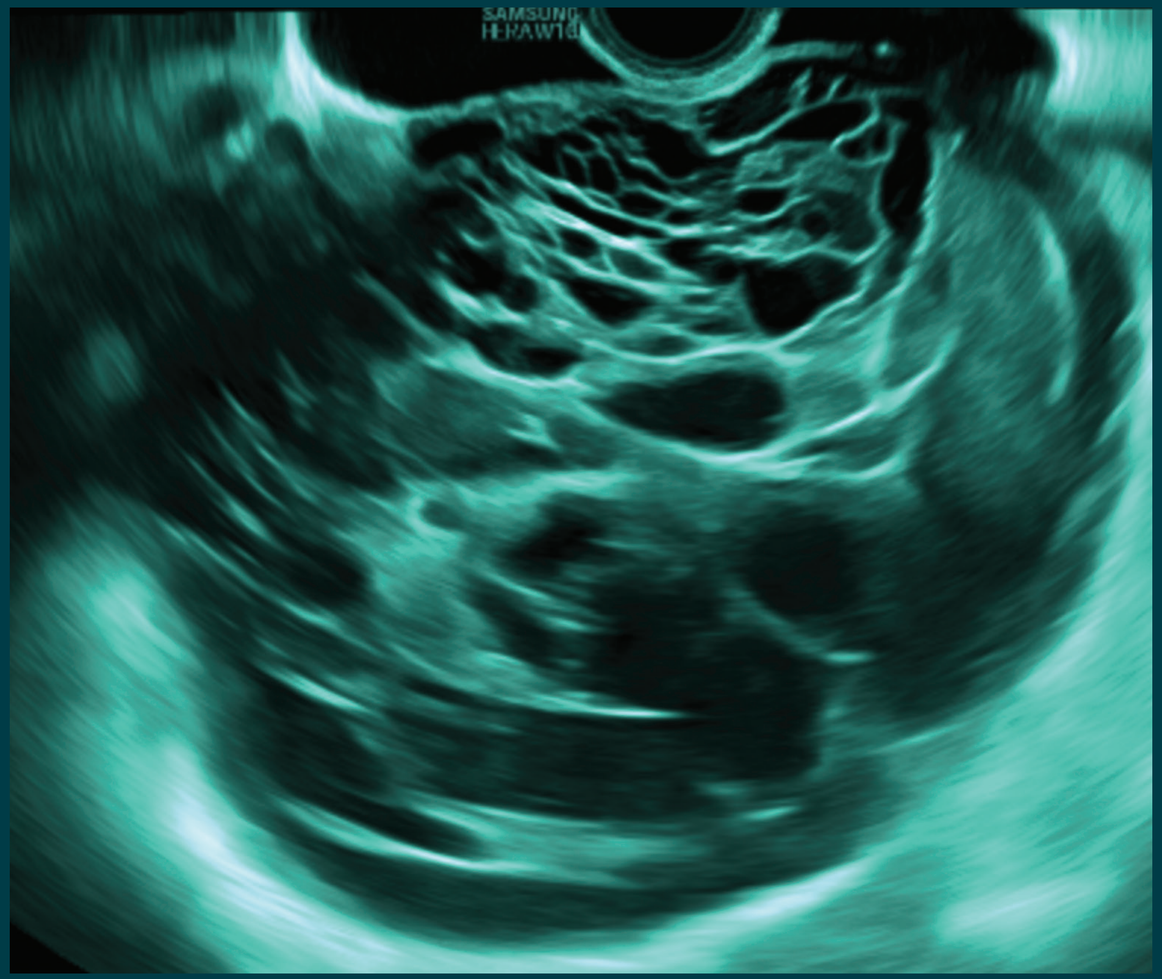
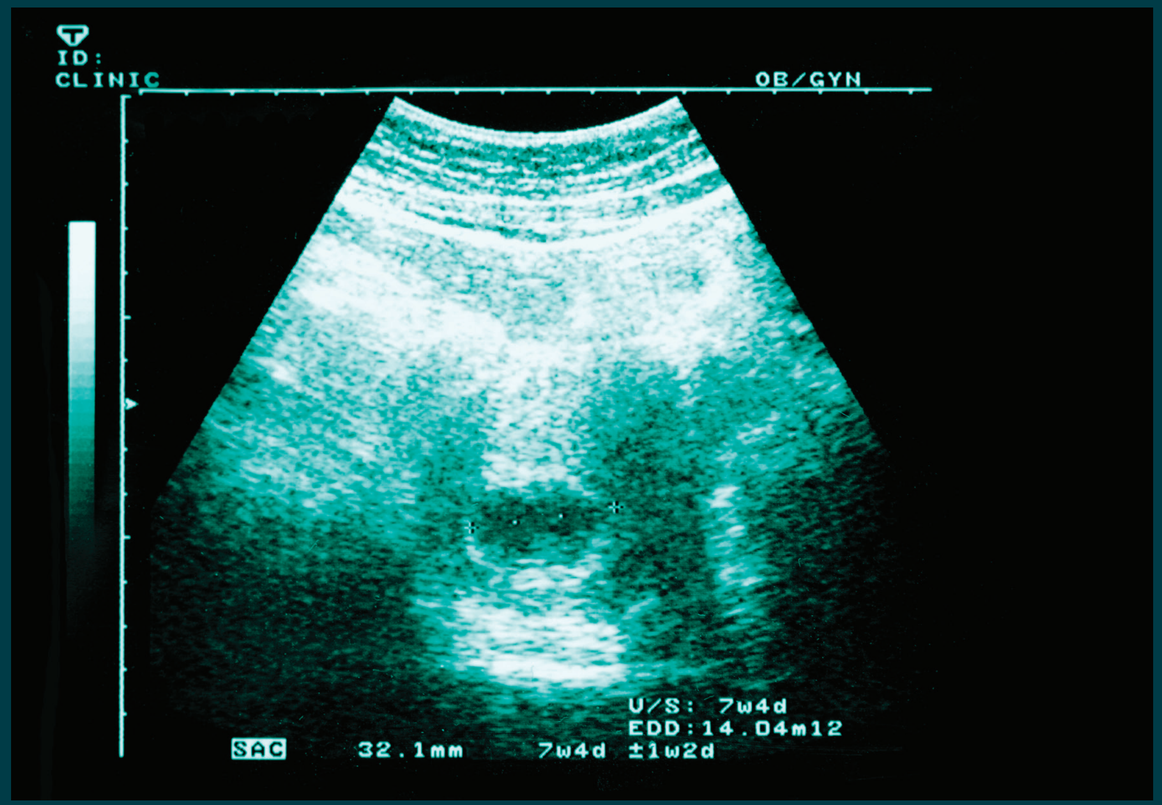
DR60
G 98
TIS<0.4

Imagery moodboard

Imagery moodboard





Imagery moodboard

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Thank you.